



## **ASSOCIATE MEMBERSHIP**

**Electronics Representatives Association  
Southern California Chapter**

Why you might consider becoming an Associate Member.

Over the years we have been approached by professionals who are not manufacturer's representatives, seeking to be part of ERA SoCal. If you provide products or services to us or our members, Associate Membership might help you.

Associate Members are encouraged to participate in chapter events. Some may want to speak at events, or even sponsor or host events. This member class is for those who want to be involved with ERA and its members for mutual benefit.

Our members are independent businesses selling products for more than one manufacturer to customers in Southern California. We help them to be knowledgeable, professional sales and business people through education, training, shows and opportunities to learn from other reps, distributors and manufacturers.

We produce dozens of educational, trade show and social experiences each year, publish a weekly email newsletter and provide hundreds of web-based tools and resources to help members with their business and to connect with customers and each other.

Associate Members may vote and occupy board positions.

Associate Member annual dues are \$500.

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949-551-5200

[www.erascal.org](http://www.erascal.org)